

— City Digital



Cannes, France
14–16 Nov. 2018

Meet us at stand R8.B9

FIN
Multimedia
Kiosk



reddot award 2018
winner



—
english
edition

Individual projects
and implementations
of multimedia kiosks

Wide offer

outdoor / instore / digital / print / expo

– these five terms are the shortest definition of the wide scale of our operations. We have an extensive network of advertising media, we arrange shop windows and interiors as well as implement Digital Signage projects. We specialise in installations of large format LED screens and implementations of proprietary multimedia kiosks. We also offer high quality large format prints, as well as designs and implementations of exhibition stands with the use of multimedia devices.

www.city.com.pl/en

20

years
of business activity

120

specialists
in the team

150

Digital Signage
implementations

2 500

advertising media
and billboards

3 500

sq. m. of
production space

1 mln

sq. m. of printing
per year

They trusted us:





CITY Digital is a team of designers, graphic designers and programmers who provide Digital Signage solutions tailored to individual customer needs at the highest global level.

Original realizations of multimedia kiosks



„The importance of Digital Signage in the commercial space is growing rapidly. Multimedia kiosks are one of the main elements of shopping centres equipment and constitute an important part of the arrangement of the entire space. Designing of this type of devices from scratch, taking into account the specificity of a given facility, is now becoming almost universal practice”.

Rafał Satora
CITY Digital Department Manager



“We design kiosks which are both attractive and minimalistic in form at the same time. The basis of the design process is the analysis of the context in which our products will be found and a reference to the architectural details, colours and textures used in the facility. We create products that complement the interiors created by architects”.

Piotr Jagiełłowicz
CITY Digital Department Head Designer

Awards:



for the Equilibra
Balance product



for the FIN
multimedia kiosk



Potential of Digital Signage solutions

Digital Signage has become an inseparable element of arranging many public spaces. Shopping malls are difficult to imagine without multimedia kiosks, which make it easier for customers to use the centre's offer. Modern kiosks, which, depending on the software, have different functions – navigational, information and lottery – are used more and more often in places such as office, trade and congress centres as well as cultural and art institutions. The potential of Digital Signage is almost unlimited.



Douglas
Złote Tarasy Shopping Mall

GALAXY | SERIES

Projects implemented from scratch

Multimedia kiosks are designed from scratch. This approach allows us to adapt our products to the needs of users as well as to the specifics of a given space. We take care of the ergonomics of handling of our kiosks, which are primarily designed to facilitate the use of a shopping centre's offer. No less important is the integration of a kiosk into a coherent concept of arrangement of a given interior. That is why our projects directly refer to details, motifs, colours, materials and textures that co-create the character of a specific shopping centre. A series of GALAXY kiosks is a good example of this type of implementation.



Galaxy Center
GALAXY Multimedia Kiosk

GALAXY

A series of multimedia kiosks



TECHNICAL SPECIFICATIONS:	GALAXY	220 double
SCREEN:	Touch screen Diagonal – 46” FULL HD 1920x1080 Screen layout – vertical	
DIMENSIONS:	220cm x 85cm x 20cm	
SIDES:	Double-sided	
ASSEMBLY:	Freestanding	
FINISHING MATERIALS:	Acrylic	
ADDITIONAL FUNCTIONS:	Lottery function	

GALAXY	220 single	GALAXY	150 wall	GALAXY	130 wall
Touch screen Diagonal – 46” FULL HD 1920x1080 Screen layout – vertical		Touch screen Diagonal – 46” FULL HD 1920x1080 Screen layout – vertical		Touch screen Diagonal – 42” FULL HD 1920x1080 Screen layout – vertical	
220cm x 85cm x 20cm		150cm x 85cm x 16cm		130cm x 75cm x 16cm	
One-sided		One-sided		One-sided	
Freestanding		Hanging		Hanging	
Acrylic		Acrylic		Acrylic	
Lottery function		Lottery function		Lottery function	

ANGULAR | SERIES

Features tailored to your needs

Multimedia kiosks are multifunctional devices. The products offered by us, depending on the customer's needs, can fulfil information, navigation or advertising functions. In addition, we can equip kiosks with a lottery function that allows you to run attractive marketing campaigns in the shopping centre. An example of this type of implementation is a series of kiosks called ANGULAR.



ANGULAR

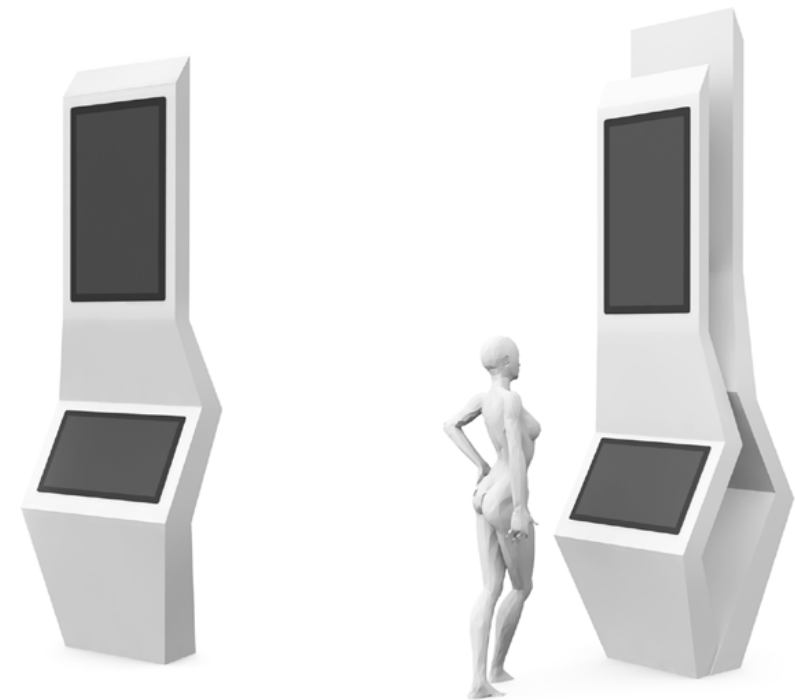
A series of multimedia kiosks



TECHNICAL SPECIFICATIONS:		ANGULAR	130
SCREEN:	Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal		
DIMENSIONS:	130cm x 90cm x 45cm		
SIDES:	One-sided		
ASSEMBLY:	Freestanding		
FINISHING MATERIALS:	Acrylic		
ADDITIONAL FUNCTIONS:	Lottery function		



ANGULAR	210	ANGULAR	300	ANGULAR	330
Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal		Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal		Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal	
Diagonal – 32” FULL HD 1920x1080 Screen layout – vertical		Diagonal – 46” FULL HD 1920x1080 Screen layout – vertical		Diagonal – 46” FULL HD 1920x1080 Screen layout – vertical	
210cm x 90cm x 45cm		300cm x 90cm x 52cm		330cm x 90cm x 84cm	
Double-sided (only advertising function)		Double-sided (only advertising function)		Double-sided (only advertising function)	
Freestanding		Freestanding		Freestanding	
Acrylic		Acrylic		Acrylic	
Lottery function		Lottery function		Lottery function	



HORIZONTAL | SERIES

Software tailored to your needs

We provide customers with multimedia kiosks with the appropriate software. We design both the kiosk body and the internal IT system, including all the functions and applications required by the customer. The original shape of the kiosk determines the attractiveness and ergonomics of the device, and the advanced software and user-friendly graphic layout of the application ensures ease of use. HORIZONTAL is a series of kiosks equipped with dedicated software of the highest quality





Shopping Center Forum 2018
FIN navigation kiosk

HORIZONTAL | Fin



TECHNICAL SPECIFICATIONS:	Fin	version 32	Fin	version 42
SCREEN:	Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal		Touch screen Diagonal – 42” FULL HD 1920x1080 Screen layout – horizontal	
DIMENSIONS:		130cm x 90cm x 40cm		145cm x 125cm x 52cm
SIDES:		One-sided		One-sided
ASSEMBLY:		Freestanding		Freestanding
FINISHING MATERIALS:		Acrylic		Acrylic
ADDITIONAL FUNCTIONS:		Lottery function		Lottery function



Shopping Mall
Product visualisation

HORIZONTAL | Sail



Sail version 32

TECHNICAL SPECIFICATIONS:

SCREEN:	Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal
DIMENSIONS:	130cm x 90cm x 40cm
SIDES:	One-sided
ASSEMBLY:	Freestanding
FINISHING MATERIALS:	Acrylic
ADDITIONAL FUNCTIONS:	Lottery function



AXIS Office Center
Kiosk Horizontal Pale

HORIZONTAL | Pale



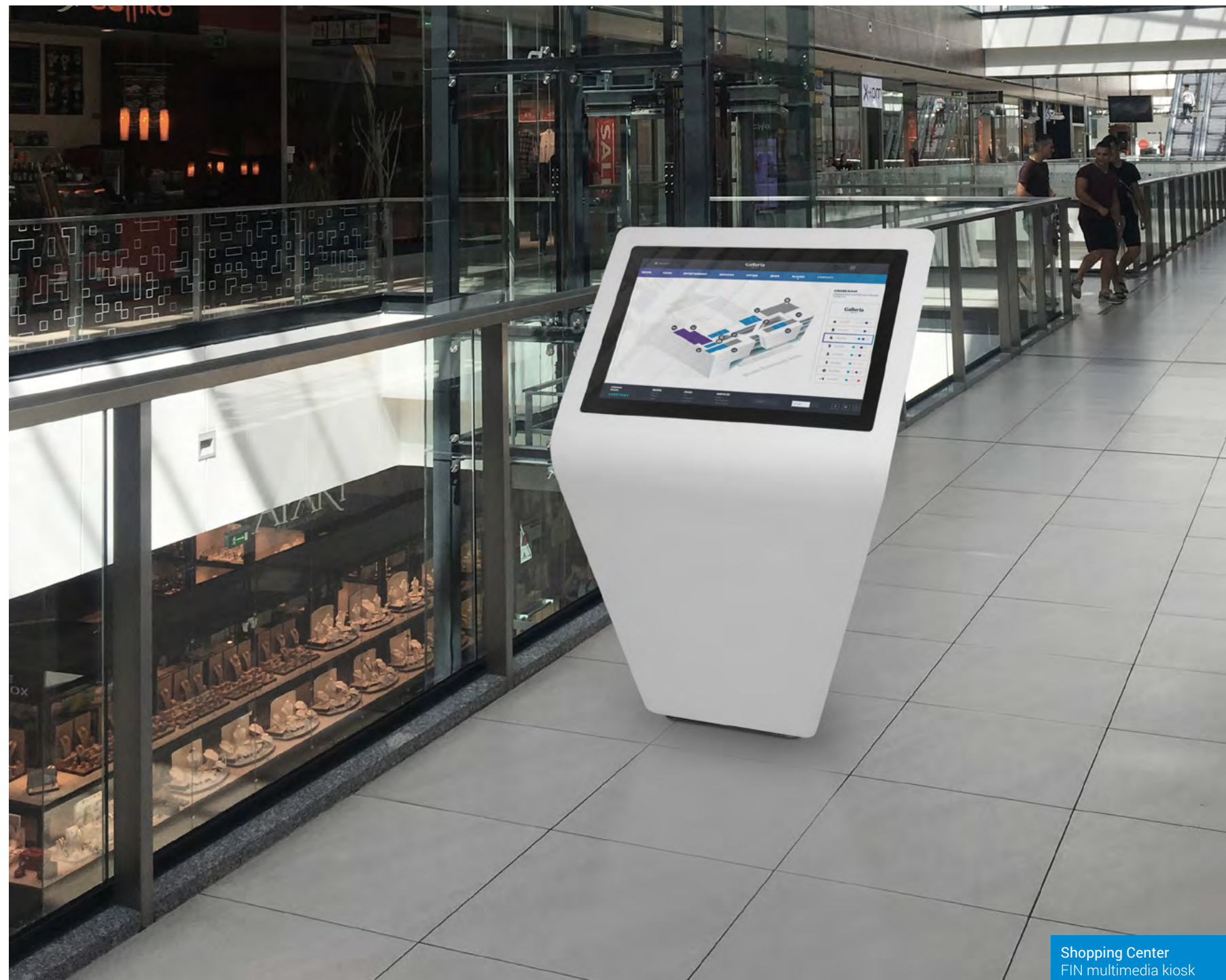
TECHNICAL SPECIFICATIONS:	
SCREEN:	Touch screen Diagonal – 32” FULL HD 1920x1080 Screen layout – horizontal
DIMENSIONS:	130cm x 90cm x 45cm
SIDES:	One-sided
ASSEMBLY:	Freestanding
FINISHING MATERIALS:	Acrylic
ADDITIONAL FUNCTIONS:	Lottery function

Pale version 32

SOFTWARE

Advanced IT solutions

We provide advanced IT solutions that make our kiosks a real-time information transfer tool. We create software that facilitates integrating kiosks with external databases, thus providing users with up-to-date information about promotional offers of tenants, programme of cultural events and closest transport connections. Ergonomics, pragmatism and aesthetics of Digital Signage solutions are increasingly appreciated by shopping centre customers.



LIFT AND LEARN

Innovative sales support

We are a pioneer of modern technologies in the Digital Signage industry. We adapt the achievements of the IT industry to the needs of innovative tools that support marketing and sales. As the first in Poland, we implemented a sales kiosk based on the lift and learn technology. The user, who applies the selected plate to the top of the display, receives the mock up of the interior. The device is perfect for such shops where limited space prevents the presentation of a full product collection to customers.



RENTAL

Multimedia kiosks rental

We offer multimedia kiosks for congresses, festivals, sports shows and promotional campaigns. Our devices are equipped with touch screens, barcode readers, printers and loudspeakers, and thanks to that they can perform various functions - information, navigation, advertising and lottery. Depending on the specificity of the event, we prepare the appropriate software, provide technical assistance, and personalise kiosks in accordance with the graphic design provided.



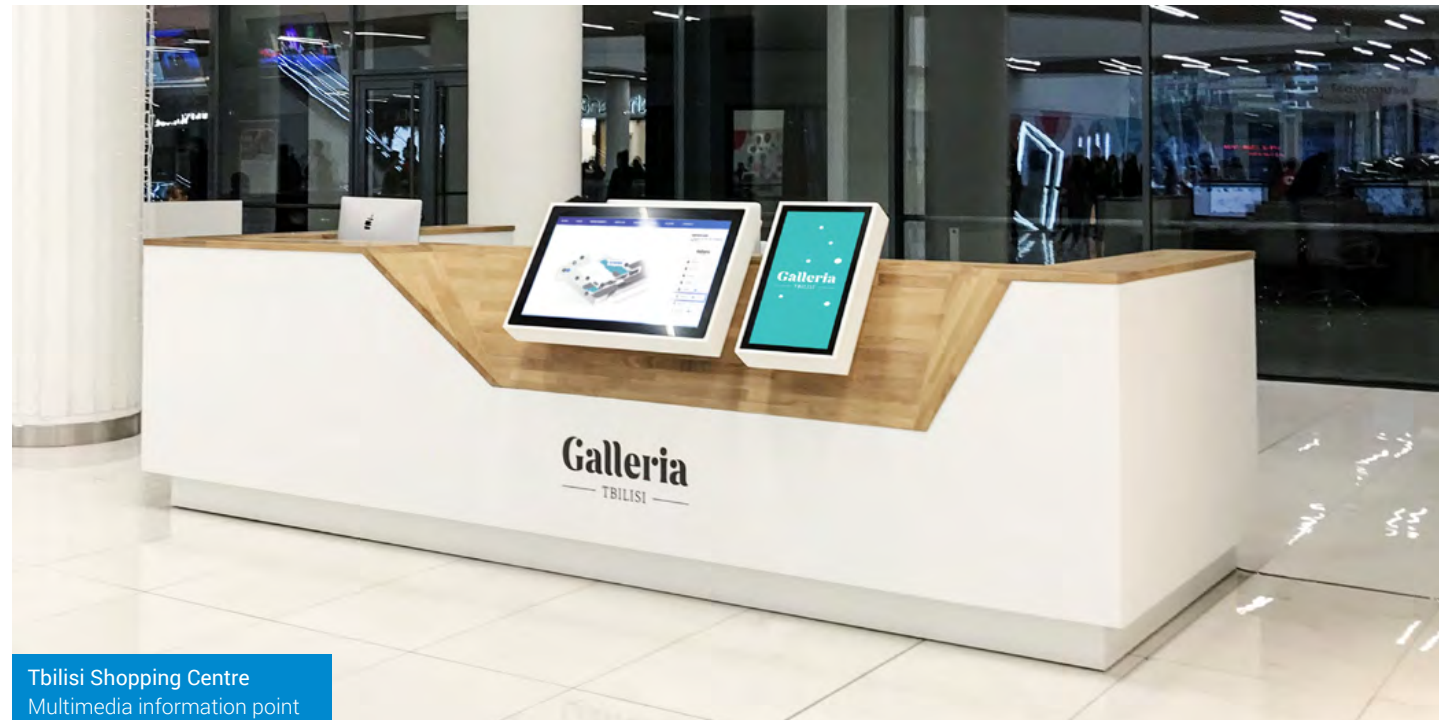
Selected realizations



Komfort Opoczno
Lift and learn kiosk technology



Tbilisi Shopping Center
Individual realization



Tbilisi Shopping Centre
Multimedia information point



Shopping Centre
Product visualisation



Galaxy Center
GALAXY multimedia kiosk

